



The VGN Journey

When VGN was founded in 1942 as a brick manufacturing unit by Mr. Gurusamy Naidu, it was the start of an incredible legacy. He started a brick kiln factory, manufactured bricks in the name of VGN, and acquired large parcels of land to manufacture bricks at various locations in Chennai. He worked hard to build goodwill and earned a name as a reputed brick manufacturer in Chennai.

His grandson Mr. Pratish Vedhappudi, Managing Director, and the owner of VGN Group, who holds a Master's degree in Construction Engineering from Cambridge University, England, UK, entered the real estate business at a very young age in the year 2004. He wanted to implement his dream, by venturing into property development and construction of large residential projects in and around Chennai. Since 2008, he has been developing large residential townships in various parts of Chennai. He acquired many prime lands in the city, to cater to the evolving needs of home buyers, and provided customers with their dream homes. A few recent multi-storeyed landmark residential projects in Nungambakkam, Guindy, ECR and Ambattur are testimony to his achievements.

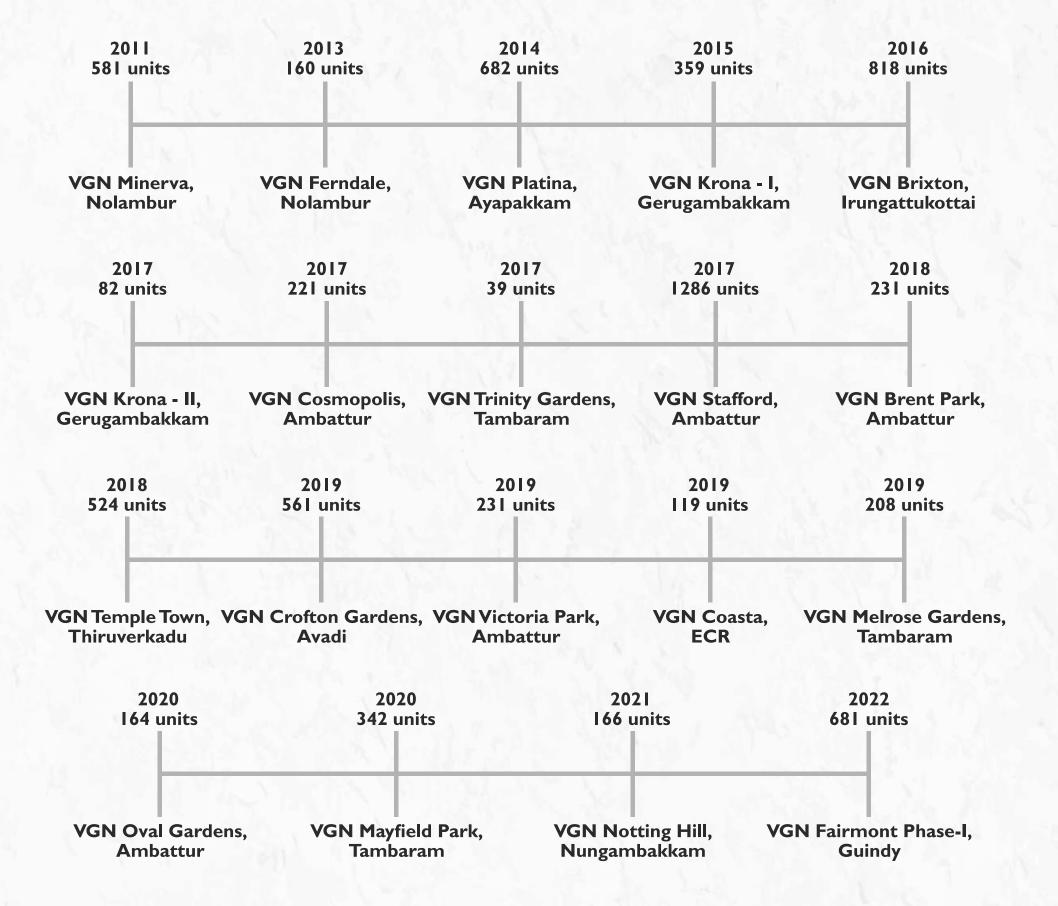
Under his leadership, the VGN Group has completed over 250 residential projects and over 600 acres of plotted development, consisting of 20,000 residential plots, offering a highly lucrative investment opportunity to VGN's customers. VGN has also delivered around 10,500 premium & luxury homes under his dynamic leadership, and around 1,500 high-quality homes are in the pipeline.

VGN has been recognized and rewarded with hundreds of credible awards and accolades. Has also sponsored Chennai Super Kings in IPL (Indian Premier League) Cricket in 2012-13.

The journey is never over. With the mission to consistently and constantly improve and implement the latest technology in construction engineering, and to provide nothing short of the best for the customers, VGN's journey continues.

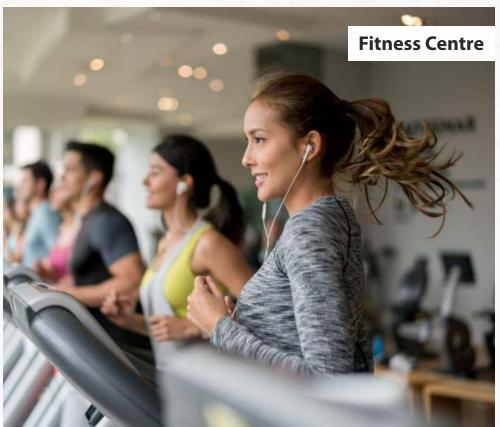


MAJOR MILESTONES



VGN FAIRMONT **LANDMARK PROJECTS HOMES JUST 500 METRES FROM EKKATTUTHANGAL METRO STATION**





Luxury has a new address in Guindy. Start living here, now. Well connected by road and train services, Close to the Airport, Koyambedu bus terminus, and home to the Metro rail hub, VGN Fairmont is located right at the heart of all action. If there was ever a perfect place to own a home in Chennai, it is here.

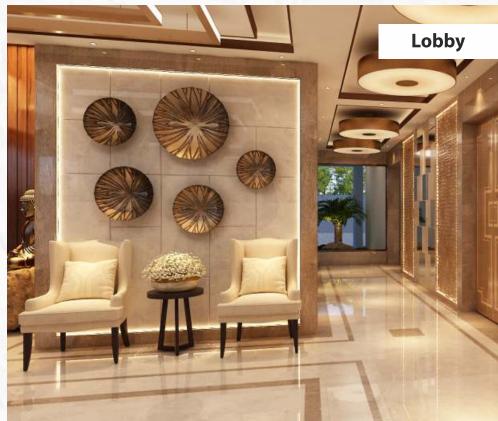
 $VGN\ Fairmont\ is\ spread\ across\ 10.46\ acres\ comprising\ 1559\ Luxury\ Compact\ 2/2/3BHK\ apartments\ on\ stilt\ +14\ Floors.$











VGN Notting Hill, steeped in history, a place so important, that an entire city was built around it. Nungambakkam rose as one of the upper-class European residential areas as it houses business tycoons and influential members of the city. Even now, Nungambakkam is the prime residential area in Chennai.

VGN Notting Hill is spread over 1.44 acres comprising 166 luxury 3BHK apartments on stilt +14 Floors.





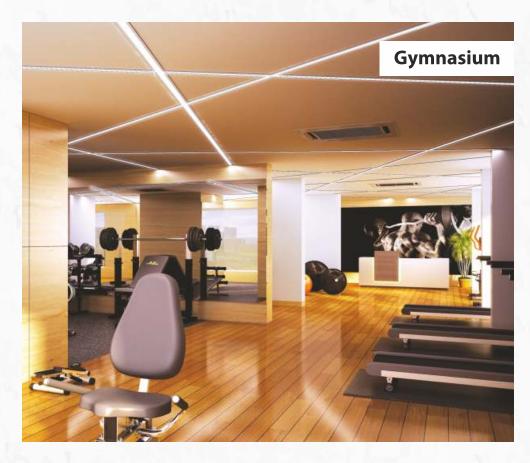
COASTA LIVE THE BEACH LIFE OPPOSITE MGM RESORTS, ECR 'CHENNAI'S MOST SCENIC PRIME RESIDENTIAL DESTINATION'





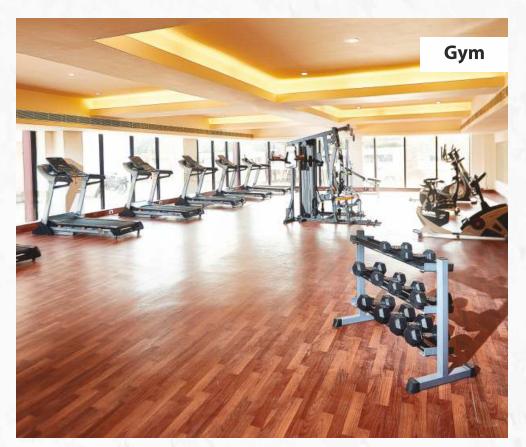
Wake up every morning to the views of the Bay of Bengal, and the sound of waves at VGN Coasta. It is located on ECR, less than 1 km from Mayajaal and Bang opp. MGM. Being close to work, schools, hospitals, theatres and amusement parks, it is the best place to live, and a good investment too.

VGN Coasta sprawls over a lavish 2.17 acres comprising 119 luxury 3 and 4 BHK apartments on stilt \pm 15 floors.











VGN Stafford is situated at Thirumullaivoyal, close to Ambattur, a fast-developing residential neighbourhood of Chennai and well connected by both rail and road to other parts of Chennai. The project is located close to the railway station and the bus terminus. Of late, the area has seen a huge surge in retail, entertainment, and IT parks, making it one of the most sought-after residential hubs.

 $VGN\,Stafford\,sprawls\,across\,20\,acres\,comprising\,1286\,Premium\,1,2, and\,3\,BHK\,Apartments\,on\,stilt\,+4\,Floors.$





TEMPLE TOWN Live easy. Live big. Flats at Thiruverkadu BLOCK G BLOCK F





VGN Temple Town is situated at Thiruverkadu, a western suburb of Chennai. It is easily accessible from most parts of the city by bus and it is also close to Thiruverkadu Bus terminus. This suburb is surrounded by good infrastructure and it is quite serene and peaceful. Thiruverkadu is famous for its Devi Karumari Amman temple. The project is close to the Koyambedu Bus terminus.

 $VGN Temple Town is spread over 7.2 \ acres comprising 524 \ Premium 1, 2 \ and 3 \ BHK \ Apartments \ on stilt + 4 \ Floors.$

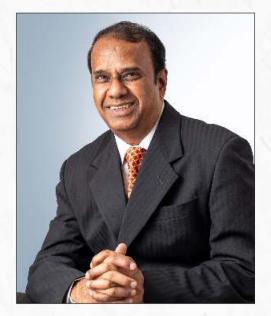




PRINCE OF ARCOT CRICKET TROPHY 2013 Pratish Vedhappudi Managing Director Leading To The Future, With Trust As The Companion.

Leadership:

Mr. Pratish Vedhappudi, Managing Director steers VGN with a keen business acumen and foresight. He places the highest priority on ethical business principles and practices. A visionary and an icon in the real estate industry, he is the inspiration behind the Company's success. He can create opportunities and has the determination to ensure that his vision comes to fruition.



H. Suresh Kumar Head-Sales, Mktg, CRM



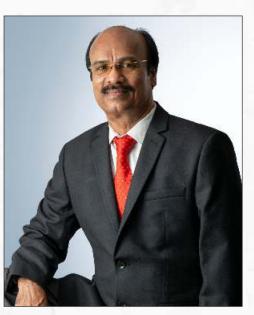
T. Moorthy Head-Finance and Admin



Solomon Rajesh Head-Public Relations



C. R. Santhosh Head-Legal



A. Rangappan
DGM-Public Relations

Management Team, You Can Count On.

VGN Management Team:

Experienced and expert team of executives with faith in their leadership, coupled with their beliefs and smart perspectives on the quality necessary to lead VGN's success story.

The core team is ably supported by equally talented teams in varied departments, including Land acquisition, Legal, Project Management, Procurement, Finance, Marketing, Sales, CRM, HR and Administration.



Customer-CentricApproach:

At VGN, we wholeheartedly embrace a customer-centric approach, placing our customers at the core of everything we do. Our mission is to deliver not just homes, but dreams fulfilled, and we understand that every project is unique and personal to each customer. From the moment our customers step through our doors, we prioritize active listening and open communication, taking the time to understand their needs, desires, and aspirations. Throughout the entire building process, we maintain a collaborative relationship, ensuring our customers' visions are transformed into reality. We tailor-make our services to accommodate individual preferences, offering a wide array of customizable options and flexible solutions. Our dedication to providing top-notch customer experiences goes beyond the completion of the project. We remain committed to building long-lasting relationships, earning trust, and fostering customer satisfaction. At the heart of our success is the unwavering belief that a happy, satisfied customer is the ultimate testament to the excellence of our workmanship and the strength of our customer-centric philosophy.





Value To Land Owners:

Land value is the worth of a property, which includes both the value of the land itself and any enhancements made to it. VGN believes that the land is precious like a gold mine and therefore offers high returns to landowners on attractive JV (Joint Venture) ratios and better payment terms for their lands, compared to other developers in the real estate market.



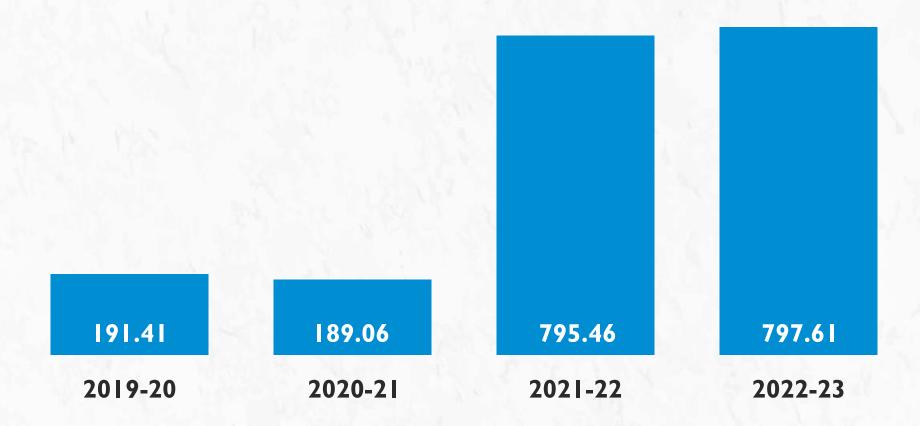








Financial Worthiness Of VGN



Tangible Networth Chart (Rs. in Cr.)



Banks We Work With:









Investors:

Leading global investors and renowned financial institutions are associated with us as investors in our various projects:





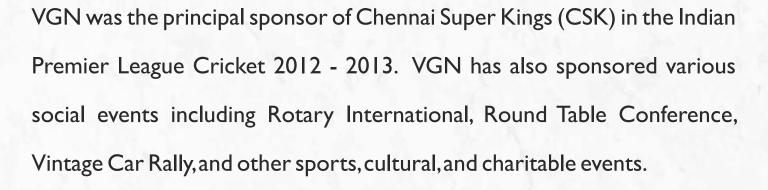






Awards, Accolades & Sponsorships:

PRINCIPAL SPONSOR OF





- Feedback Times BB Realty 2021
- **P** Aircel Super Cup
- Thennai Super Kings Super Cup Winner
- Y Raman Memorial Cup 2017
- F South India's Real Estate Awards Developers of the Year 2017
- Y Zenith Cultural Fest Award
- Vijayavani Property Expo Awards 2015
- Indian Express Property Expo Awards
- India Bulls Premier League Awards 2016
- Prince of Arcot Trophy Runners Up 2013
- Prince of Arcot Trophy Runners Up 2014
- SAP Invitational F15 Cricket Cup Winner
- F LIC HFL Ungal Illam Awards 2017
- **F** Economic Times Realty Convention Awards
- Y HDFC Preferred Developer Award
- F LIC HFL Ungal Illam Awards 2013
- Maddys Advertising Club Madras Awards 2013
- F Lifetime Achievement Award by Sulekha Properties





Head Office Address & Contact Details

VGN PROJECTS ESTATES PRIVATE LIMITED

Y - 222, VGN Kimberly Towers, 2nd Avenue, Anna Nagar, Chennai - 600 040

For Sales Enquiry Call: 044 - 4343 9999

For Customer Care Enquiry Call: 044 - 4343 9977

For Vendor & Enquiry to Office Call: 044 - 4343 9900

www.vgn.in

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